GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1673
ANSWERED ON:10.12.2008
UNIFORM FORMAT FOR BROADCASTING IN DD KENDRAS
Borkataky Shri Narayan Chandra

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether DVC PRO broadcasting format is not used in the Doordarshan Kendras (DDKs) of the North-Eastern Region (NER) except Guwahati while the same is being used in all DDKs of the country;

(b) if so,the reasons therefor and the reaction of the Government thereto;

(c) whether the Government proposes to have a uniform format of broadcasting throughout the country;

(d) if so, the details thereof;

(e) the time by which DVC PRO broadcasting format is likely to be introduced in all the DDKs of NER?

Answer

THE MINISTER OF STATE FOR EXTERNAL AFFAIRS & INFORMATION AND BROADCASTING(SHRI ANAND SHARMA)

(a) & (b) For digitalization of Programme Production Centres (PPC), Doordarshan adopted two recording formats viz. DVC PRO and D9. Both these formats are professional broadcast formats and are being used by the broadcasters all over the world. D9 format was adopted for the Studio Centres in North Eastern states to facilitate easy exchange of programmes among the Kendras and to make contribution to the regional PPC at Guwahati.DDK Guwahati (a major Studio Centre) is using DVC PRO format.

(c) At present, there is no such proposal

(d) & (e) Does not arise.